

2020 BEEF INDUSTRY SAFETY SUMMIT

Hyatt Regency Hill Country Resort & Spa

San Antonio, TX

March 3-6



BECOME A SPONSOR TODAY!

GENERAL INFORMATION

The Beef Industry Safety Summit continues to be the premier beef safety meeting in the country. This event offers the opportunity for attendees to openly converse with competitors and seek solutions that will benefit the entire industry. This year's Safety Summit will provide useful information, creative insights, and the latest research findings, while at the same time allowing dialogue and discussions among peers.

During the Summit attendees will:

- Discuss current safety issues with representatives from all sectors of the beef industry
- Gain a better understanding of beef-chain challenges, pathogens and interventions during research results presentations
- Network with colleagues and representatives from all industry sectors, government agency staff and the research community
- Determine future courses of action to help each sector enhance the safety of U.S. beef products

WHO ATTENDS?

This event attracts more than 250 leaders and top decision makers in the beef safety business. The attendee list is the "Who's Who" in beef safety with representatives from all sectors of the industry, including:

Academia	Testing Providers
Packers/Processors	Sanitation Suppliers
Feedlot Managers	Processors
Foodservice Operators	Research
Retail Operators	Retailers
Wholesale/Distributors	Sanitation/Intervention Laboratories

SPONSORSHIP PAYMENT DEADLINES

Payment is due upon receipt of final contract.

Payments should be made payable to:

NCBA
C/O Safety Summit Sponsorships
9110 East Nichols Avenue, Suite 300
Centennial, CO 80112

SPONSORSHIP OPPORTUNITIES

EXPAND YOUR PRESENCE AT THE 2020 BEEF INDUSTRY SAFETY SUMMIT

Become a sponsor at the 2020 Beef Industry Safety Summit and you will increase your exposure at this unique event. Available opportunities include access to all registered event attendees at the following:

- Receptions
- WiFi and Lounge
- Meals
- Lanyards
- Refreshment Breaks

For more information, or to reserve your sponsorship please contact:

Wendy David at wdavid@beef.org or 303-850-3358

Sponsorship Deadline: January 31, 2020

Please remember that sponsorships are on a first-come-first-serve basis and are limited.



Sponsorship

SPONSORSHIP OPPORTUNITIES & FULFILLMENT

Receptions — Tuesday or Thursday

- GOBO
- Napkins
- Stir sticks
- Table tents
- Opportunity to provide aprons for catering staff
- Opportunity to display two pop-up banners
- Opportunity to address attendees
- Company/logo slide on screen during reception
- Sponsor ribbons for all company representatives
- First right of refusal of sponsorship in 2021

Investment: \$7,500 per reception

Meals — Breakfast or Lunch

- GOBO
- Napkins
- Table tents
- Coffee cups
- Opportunity to provide aprons for catering staff
- Opportunity to display two pop-up banners
- Sponsor ribbons for all company representatives
- First right of refusal of sponsorship in 2021

Investment: \$5,000 per meal

Refreshment Breaks

- Napkins
- Stir sticks
- Buffet signage
- Opportunity to provide aprons for catering staff
- Opportunity to display two pop-up banners
- Sponsor ribbons for all company representatives
- First right of refusal of sponsorship in 2021

Investment: \$2,500 per break

WiFi

- Unique username and password
- Table tents
- Sponsor ribbons for all company representatives
- First right of refusal of sponsorship in 2021

Investment: \$3,000

Lanyards

- Branded with sponsor logo/product
- Sponsor ribbons for all company representatives
- First right of refusal of sponsorship in 2021

Investment: \$750

Fulfillment items can be branded with your company/product logo.

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APPLICATION/CONTRACT FOR SPONSORSHIP

COMPANY/ORGANIZATION INFORMATION

Company Name: _____

Primary Contact: _____

(All sponsorship and billing information will be sent to this person)

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

LOGO

☐ Email logo to: wdavid@beef.org in an .eps, .jpeg, or .tiff format

SPONSORSHIP OPPORTUNITIES

☐ Welcome Reception

☐ Tuesday ☐ Thursday

☐ Breakfast

☐ Thursday ☐ Friday

☐ Lunch

☐ ~~Wednesday~~ ☐ Thursday

☐ Refreshment Breaks

☐ ~~Wednesday PM~~ ☐ ~~Thursday AM~~

☐ ~~Thursday PM~~

☐ ~~WiFi~~

☐ ~~Lanyards~~

* Red Strikethrough = Sold Out

REGISTRATION AND HOUSING

Each sponsoring company is entitled to one (1) COMPLIMENTARY registration per each paid sponsorship. Housing is the responsibility of the sponsor and official hotel reservations must be made online, at www.BIFSCo.org.

PERSONNEL REGISTRATION (for the complimentary registration)

Full Name: _____

Phone: _____ Email: _____

Address: _____

City: _____

State: _____ Zip: _____

PAYMENT

☐ Make checks payable to National Cattlemen's Beef Association

or bill my ☐ Visa ☐ MC ☐ AmEx

Card # _____

Expiration: _____ Name: _____

Sign and Return Contract to:
National Cattlemen's Beef Association
C/O BIFSCo

9110 East Nichols Ave., Centennial, CO 80112

or Email: wdavid@beef.org

CANCELLATION POLICY

Confirmed sponsorships (via email or signed agreement) cannot be changed or transferred. Cancellations initiated by the sponsor will remain an obligation of the sponsor at 100% of the agreed upon sponsorship fee.

Acceptance of the application by NCBA constitutes a contract. I have read and agree to abide by the rules and regulations of the Beef Industry Safety Summit which are deemed part of this contract.

Signature: _____

Name: _____ Title: _____ Date: _____

FOR NCBA USE ONLY

ID#: _____

Check Number/Date: _____

Date Contract Received: _____

Contracted Amount: _____

Accepted By: _____

Notes: _____